



**GLOBAL CLASSROOM**  
**For BUSINESS INNOVATION and TECHNOLOGY**  
**Program Prospectus**  
**Summer 2012**

The University of Washington Bothell School of Business invites interested MBA or Masters level students from around the world to apply to attend a two-week intensive program in American Culture and Business Innovation Practices. The theme for the 2012 program is “Becoming a Global Value Creator.” Highlights of the program include:

- Certificate of Completion;
- Homestay with an American family;
- Site visits with leading American Companies in the Pacific Northwest. Participating companies include: Boeing, Microsoft, Zillow.com, Sonosite, Winshuttle, Halosource, Amazon, Gates Foundation, Real Networks and Fluke;
- Interaction with Executives in Residence about doing business in America;
- Ability to observe limited instruction in our nationally-ranked MBA program; and
- Social interaction with UW Bothell MBA students and alumni.

There are two separate sessions. Session I runs from July 7 - July 19<sup>th</sup>. Session II runs from July 15 – July 27<sup>th</sup>. Participation is limited to 50 students. The program is conducted in English. There is an optional Cultural Exchange through Food, Art, Film, and Photography planned for July 15<sup>th</sup>.

Participants pay a \$500 fee that includes program registration and lodging. Food, and local and international transportation are the responsibility of the student.

**To apply, or learn more:**

Visit the Global Classroom website:

<http://www.uwb.edu/business/nondegree/globalclassroom>

Or contact:

- Ernest L. Hughes, Ed.D., Program Manager for the Global Classroom, [ehughes@uwb.edu](mailto:ehughes@uwb.edu)
- Sandeep Krishnamurthy, Ph.D., Founder of the Global Classroom, and Director of the University of Washington Bothell School of Business, [SKrishnamurthy@uwb.edu](mailto:SKrishnamurthy@uwb.edu)

*Disclaimer: This is a UW Bothell School of Business non-degree program. Participation in this program results in a certificate, but no academic credit towards a degree.*